



"Unity is strength... when there is teamwork and collaboration, wonderful things can be achieved."

IQHA Board of Directors Meeting Minutes February 23, 2025

The IQHA Board of Directors met Sunday, February 23, 2025 at the Echo Electric office in Ames, Iowa. President Tammi Adix called the meeting to order at 1:11 PM. Board members in attendance: Tammi Adix, Mitch Adkins, Jennifer Horton, Codi Jo Heesch, Mary Ebnet, Mateer Strong, Kim Strong, Jackie Kincaid, Rosalie Carlson and Loren Meyer. Lori Mennenga joined via phone. Absent board members: Sarlynn Heston, Lindsay Black, Brian Hamrick. Guests included Mark Ebnet, Bill Horton and Brena Adkins.

Tammi opened by reading a thank you from Spencer Groth who received the Professional MVP award for 2024 and an email from Darrel Honnold complimenting our shows and thanking the board and the committees for their work. Kris Klingaman had written a press release for Dave Kunkle's Hall of Fame induction for his local newspaper. Tammi showed the Breyer AQHA branded horse celebrating the 85th anniversary. She presented samples of glassware as suggestions for IQHA 75th anniversary gifts next year. Pint glasses run \$3.70, highballs \$3.03 and stemless wine glasses \$2.70.

Vice President Mitch Adkins shared a message he received from a client who is a new IQHA member, thanking IQHA for the Show Bucks she received as a new IQHA member. He presented a receipt for the drop down hitch purchased for "Cousin Eddie" the trail trailer.

Minutes from the January 10 meeting had been emailed out. Kim asked for a clarification to be made regarding the ranch website security that credit card payments made have not been and are not affected by the secure status in question and Jennifer will make that edit. Kim made a motion to approve the minutes with that edit with a second by Codi Jo. Minutes were approved with Mateer and Mary not voting.

Codi Jo presented the treasurer report. It was noted that District 3 balance did not include \$6,100 transferred to a new bank. Rosalie noted District 7 should be First Community. The Breeders 2020 and Ranch Horse 2019 accounts have been closed. Kim noted that the year-end P&L statement needed to identify the restricted funds for the Breeders and Ranch horse futurities ideally with their own P&L.

Codi shared a 2025 budget showing a simplified list with bigger categories to show a bigger picture. There was some discussion and she will continue to work on this.

Tammi shared we still have struggles with the current accountant, including incorrect 1099s. We need to find a new accountant. Codi brought up our credit card merchant fees and will explore options for lower fees.

Ex-Office Loren Meyer reported the NRCHA Celebration of Champions and World's Greatest Horseman is going on in Fort Worth and we have members competing there. He is starting a new job that may affect his ability to make board meetings.

Tammi brought up the idea of using Microsoft Teams Meetings for a virtual option, with stipulations such as everyone attends with cameras on. After some discussion, Kim made a motion to accept Teams for virtual meetings when necessary with the stipulations noted. Jennifer seconded and the motion passed.

Jennifer reported the March newsletter was coming up. The directory will be going to print in the next week. Show photos from Snowflake had been getting a lot of attention on Facebook.

OLD BUSINESS

Snowflake: Tammi thanked Brena Adkins for her work as show chair and Alex Eischeid as sponsorships chair. Brena reported the facility allowed early arrivals to accommodate the winter weather. They had been 100% sold out but had 28 stalls cancelled due to the weather but it was after the no refund deadline. They gave over 100 random draw prizes and Show Horses by Shannon sponsored several \$50 entry tab credits that were appreciated. The show had an estimated profit of approximately \$9,600 with NSBA show fees still to be paid. Brena thanked Mary Ebnet for volunteering as the showmanship walker, Custom Tails sponsored the pizza party and bar H Photography was the show photographer. She was waiting to confirm 2026 dates with the facility.

Stallion Auction 2025: Tammi reported the catalog ads were all paid and another stallion fee had been sold with \$73,315 sold to date. Professional Horse Services is not doing

stallion auctions next year so Brian is exploring other companies to do the online auction.

Horse Protection Act: The date for enforcement was delayed to April 1. Mary reported Minnesota had to have horses checked at events due to the avian flu concerns.

Horse Fair: Jackie reported on the tote bags and backpacks pricing. She has collected \$1,300 in sponsorships. Jennifer made a motion to approve purchasing the bags up to the amount of sponsorships collected. Seconded by Rosalie, the motion passed. The deadline for sponsorships is March 1. Becky Grier has volunteered to help her set up the booth and District 5 members will help. Holly Limberg will bring her horse to represent the quarter horse. The trade show has free admission this year.

Profit/Show Sharing: Codi made a suggestion that profit shares be determined after the shows based on contributions rather than prior to the show. Jennifer made a motion that 2026 Snowflake be shared between the IQHA Amateur Committee 75% and IQHA 25%, seconded by Codi Jo, motion passed. Jennifer made a motion that Scenic City be shared 50/50 between District 3 and IQHA, seconded by Rosalie. Motion passed with Jackie not voting. Mayflower was discussed. Codi made a motion that Districts 6 and 8 donate \$1,000 each to the Mayflower, seconded by Rosalie. Motion passed with Mitch voting no. Jennifer made a motion that Mayflower be shared IQHA 50% and the Youth and Districts 5 and 4 split the other 50%, seconded by Rosalie, motion approved.

IQHA Websites: We continued discussion on combining the two IQHA websites. Kim and Loren feel nothing should be changed until after the stallion enrollments and nominations deadline. Kim reported some felt the IQHA website was cumbersome to navigate. Loren currently posts the stallion information. The ranch website costs \$1,200 per year to maintain. Kim requested permission to add a security certificate to the ranch website. Jennifer made a motion to approve that, seconded by Loren, motion passed.

NEW BUSINESS

Stall Bids - Mayflower & Fall Classic: Jackie turned in her bids for both at the same rates as 2025. Codi made a motion to approve, seconded by Jennifer, motion passed with Jackie not voting.

2025 Committees: Tammi presented her list of committees for approval (*attached*). The banquet and hall of fame were still open. Mitch was added to the Ranch Horse Futurity & Program. Loren, JR Reichert, Rosalie and Bill Horton were named to the Hall of Fame, with a fifth member to be added. Rosalie made a motion to approve, seconded by Jennifer, committees were approved.

IQHA Hall of Fame Criteria: The IQHA Hall of Fame criteria was presented, following AQHA's guidelines for their hall of fame. Discussion was held regarding if horses should be deceased before eligible. Jennifer made a motion to approve the criteria, seconded by Mateer, motion passed. Rosalie mentioned the website list was not complete. Jennifer will get that corrected.

District 1 Banking: Tammi is finalizing closing the district bank account and opening an account at Availa due to no director in place. Rosalie made a motion to approve, seconded by Kim, motion passed. Jennifer made a motion to place available monies from the District 1, 6 and 8 bank accounts into 3- or 6-month CDs, whichever gives the best rates. Seconded by Kim, motion passed.

2025 Budget: This was discussed with the treasurer's report.

Mayflower 2025: Jennifer shared the proposed showbill. All-breed classes have been added. She will add select working western rail. Rosalie made a motion to approve. Seconded by Mary, motion was approved.

Scenic City 2025: Loren made a motion to approve. Seconded by Kim, motion was approved.

Fall Classic 2025: Kim reported she is working on a budget. Jennifer reported Nick is working on a schedule and TNT has judges. Tammi reported the executive committee met with TNT on the 2024 issues and ways to solve them and improve going forward, including having a single office for entries/checkouts. Having ranch futurity entries made prior will solve some of the issues experienced in 2024. Jennifer made a motion to hire Carson Griggs for the Fall Classic, seconded by Kim. The motion passed.

IQHA Congress Queen: Mateer reported the Congress had extended their age limit, making her eligible to run in 2025. Jennifer made a motion to approve Mateer as our IQHA 2025 Queen and support her running for the Congress title. Seconded by Loren, motion passed. Jennifer further encouraged Mateer to apply for the AQHLead program. Jackie made a motion to pay for Mateer's Congress Queen application fee plus gas and expenses. After discussion, the motion was to pay her Congress application plus \$1,000 toward expenses, seconded by Loren, motion passed with Kim and Mateer not voting.

National Directors Reports: Bill had nothing. Tammi had nothing. Jennifer reported she and Bill had attended the IQHRA annual meeting on February 1. Dan Grooms, Dean of the Veterinary Medical College and Trent Wellman, Director of Development attended.

They introduced their expansion project and fundraising campaign for the Lloyd Veterinary Medical Center Large Animal Hospital to increase the intensive care areas, expand equine repro services and advanced repro technologies lab and rehabilitation medicine. Their goal is to start construction in 2025 with an 18-month calendar. They are looking to increase the size of their equine classes. They currently have about 10% of the 160 vet students in equine. They discussed the potential of new casinos that could negatively impact horse racing at Prairie Meadows if a new casino would open close to Prairie Meadows. IQHRA is putting together a "Morning at the Meadows" program to invite youth and adults to see the racing side of the track. They are doing some marketing to promote horse racing. The Quarter Horse/Thoroughbred Mixed Meet runs June 15-September 27 with racing on Sunday/Monday and Friday/Saturday. They have opportunities to sponsor a race and we could perhaps host a social event at the track or reciprocate sponsorships. Jennifer sent their secretary the Fall Classic sponsorship information. Mary encouraged people to attend the AQHA Hall of Fame in Amarillo in September.

District Reports: (3) Lori is working on their April clinic. (4) Kim reported their clinic is next weekend, Codi said they were just one short of being full with over 10 auditors as well. (5) Jackie reported they have a trail ride scheduled for September 27-28 in Elk Rock. They are holding a Cowgirl Queen clinic at Liz Petersen's on April 27. (7) Rosalie gave Jennifer some edits to make to their showbill.

Directors-at-Large: Mary reported she and Bill have been working on a Boot Camp and after visiting facilities she felt that Ellsworth would be the right fit. Due to date conflicts they may be looking at 2026. Mateer thanked everyone for their support.

Youth: Jennifer reported the youth had a meeting during the Snowflake pizza party that was mostly a Valentine party. They are selling raffle tickets for a quilt donated by Debi Donnelly that has a Kentucky Derby theme.

Amateur: Brena had already reported on the Snowflake.

Ranch: nothing further to discuss.

Loren suggested we invite a guest speaker from AQHA to our 2026 banquet.

Rosalie made a motion to adjourn, seconded by Mitch. Meeting was adjourned at 4:29 PM.

JH

2025 IQHA COMMITTEES

MEMBERSHIP	Tammi Adix
YEAR END POINT KEEPER	Marlys Adkins/Lisa Merfeld (OPEN & AMATEUR) Kris Klingaman (VRH)
SOCIAL MEDIA COORDINATOR	Jennifer Horton
IQHYA LIAISON	Jennifer Horton
STALLION SERVICE AUCTION BREEDERS FUTURITY	Brian Hamrick (chair) Kelly Birkenholtz (chair) Kim Strong
RANCH HORSE FUTURITY & PROGRAM	Scott Schumann & Kim Strong (co-chairs) Loren Meyer - Stallion Enrollments/Offspring Nominations Mitch Adkins - IQHA Liaison Mateer Strong - Show Program/Awards & Prizes Reid Hockenson - Stallion Enrol./Offspring Nom. Scott Schumann - Stallion Enroll./Offspring Nom. Madison Ehret - Records & Data Manager Kim Strong - Sponsorships Ann Luebbers - Hospitality Craig Johnson - Grounds Doug Brown, Adrienne Shircliff, Amy Turner, Abby Keegan, John McGreal, Lynne McGreal, James Puderbaugh, Cassie George, Nicole Banner
HORSEBACK RIDING PROGRAM	Jodi Meyer (chair), Loren Meyer, Lori Mennenga, Codi Jo Heesch
BANQUET	(chair)
HALL OF FAME	Loren Meyer, JR Reichert, Bill Horton, Rosalie Carlson, TBA
HORSE FAIR	Jackie Kincaid (chair)
AMATEUR	Brena Adkins - Lisa Merfeld (co-chairs)
SNOWFLAKE	Brena Adkins (chair) Becky Grier, Kim Wilson, Christina Wilson, Alex Eischeid

MAYFLOWER STATE SHOW	Jennifer Horton (chair), Barb Delf, Kim Strong (District 4), Jackie Kincaid (District 5), Lisa Merfeld (sponsorships), Sarlynn Heston
FALL CLASSIC/FUTURITY SHOW <i>work together w/Breeders & Ranch</i>	Nick Wood (chair) Kim Strong (co-chair) Codi Jo Heesch, Mltch Adkins, Tammi Adix, Jackie Kincaid, Sarlynn Heston
NEW SHOWS & IMPROVEMENTS	Mitch Adkins (chair)
SCENIC CITY	Bill Horton (chair) Lori Mennenga (District 3), Jennifer Horton
BY-LAWS	Rosalie Carlson,io Mary Ebnet
FINANCE/BUDGET	Tammi Adix, Mitch Adkins, Jennifer Horton, Codi Jo Heesch, Wade Ellerbroek
GRIEVANCE AQHA NATIONAL DIRECTORS	Bill Horton, Rick Bailey, Wade Ellerbroek, Curt Ferguson, Tammi Adix, Jennifer Horton, Mary Ebnet
OUTREACH COMMITTEE	Mary Ebnet, Lindsay Black, Lanie Petersen (Youth) <i>Outreach to other breeds, associations and groups to enable more dual-approved classes held through IQHA shows. Ex: PHBA,IBHA, ABRA, PINTO, WCHA AND OTHERS;engage in the development of adding appropriate classes as we do w/NSBA. Youth - outreach to new youth organizations and programs.</i>
YEAR END AWARDS	Lisa Merfeld Brena Adkins

Assets:

Checking/Savings:

	January 31, 2025
District 1 First Community	17386.97
District 2 Availa	25337.50
District 3 Green Belt	814.10
District 4 Twin Cedars	6649.30
District 5 Availa	8621.02
District 6 Availa	15195.75
District 7 Town & Country	16643.31
District 8 Availa	10193.88
Amateur Account	17474.11
Audit Account	14029.73
Breeders 2020 Account	0.54
Breeders 2021 Account	19622.37
Breeders 2022 Account	39172.62
Breeders 2023 Account	42743.25
Breeders 2024 Account	30390.98
Breeders 2025 Account	3075.01
Breeders Fund Account	15449.30
Breeders IF	0.00
Dollars for Scholars Account	7179.45
EWD Account	518.44
General Fund Account	71581.32
Ranch Horse 2019 Account	0.67
Ranch Horse 2020 Account	11674.81
Ranch Horse 2021 Account	7827.64
Ranch Horse 2024 Account	18463.89
Ranch Horse 2023 Account	26559.13
Ranch Horse 2024 Account	43311.31
Ranch Horse 2025 Account	5500.01
Ranch Horse Futurity Account	29336.20
Reserve Account	21495.08
Total	\$526,247.69

Certificates of D #	Column 1	Column 2	Column 3	Column 4
CD- Breeders 20	50000		cd #xxx1647	matures 6/2025
CD- Ranch Hors	20000		cd#xxx2988	matures 8/2025
CD- Ranch Hors	20000		cd#xxx991	matures 8/2025
CD-Ranch Horse	20000		cd#xxx994	matures 8/2025
CD-Ranch Horse	10000		cd#XXX997	matures 8/2025
Reserve accoun	32300		cd#xxx993	matures 1/2026
CD-Amateur Acc	8000		cd#xxx014	matures 6/2025
CD- Dollars for S	11000		cd#xxx035	matures 1/2026
CD- EWD	800		cd#xxx014	matures 1/2026
Total in CDs at A	172100			

cds 172100.00
accounts 526247.69